



Men's Anti-Violence Partnership of Southern Arizona

History: The Men's Anti-Violence Partnership (MAP) of Southern Arizona is modeled after a highly successful Phoenix project, the Men's Anti-Violence Network (MAN) founded in 2001.

The Men's Anti-Violence Partnership of Southern Arizona mission is to end men's violence against women and girls with an emphasis on sexual and domestic violence, which are epidemic in our community. The emphasis will be on prevention and leadership development. The Men's Anti-Violence Partnership of Southern Arizona is a project of the **Southern Arizona Center Against Sexual Assault** and supports the Center's mission of reducing the incidence and trauma of sexual violence.

MAP of Southern Arizona will have four goals

Public Awareness: MAP will sponsor an annual project to increase public awareness of sexual violence and domestic violence. Through contacts in the media and athletics, MAP will develop and produce an annual media campaign around an issue (such as dating violence, alcohol and rape, bullying, etc.). U of A Basketball Head Coach Lute Olson and U of A Football Coach Mike Stoops have volunteered to participate in the public awareness project. The Center received permission from the Oakland-based Family Violence Prevention Fund to use their public service announcement, "Coaching Boys to Men", to promote an anti-violence message for fathers and sons: All Violence Against Women is Wrong. Please watch and listen for it on the following stations: KFNN-AM- The Fan • KNST-AM • KLPX FM • KFMA-FM • KMSB-TV (Fox) • KTUU-TV (My TV) • KOLD- (CBS) • KGUN 9 (ABC) • Cox Cable.

MAP will hold an annual dinner. This dinner will be a chance to showcase successful prevention efforts, to raise funds and awareness and to recognize through an awards program, men and women in our community who have made significant contributions to reducing violence against women and girls in our community. The Second Annual MAP Gala will be held Sunday, November 18, 2007 at The Westin La Paloma. The event will feature honorary co-host and keynote speaker, Richard H. Carmona, M.D., M.P.H., FACS and the 17th Surgeon General of the United States.

Community Education: MAP will contribute in a significant way to reducing violence against women and girls in our community by working to increase our already highly successful prevention education programs in middle school through university, those in youth detention, and by working with coaches, educators and community centers across those age populations to develop leadership and positive role models for boys and young men. MAP will draw upon best practices from programs, both state-wide and nationally, and adapt these resources for our unique community.

Advocacy: MAP will use its significant sphere of influence to contact and educate elected officials around issues and public funding (e.g. Violence Against Women Act, Victims of Crime Act) to aid in reducing the incidence and trauma of violence against women.

Fundraising: MAP fundraising efforts will contribute towards providing the resources needed for prevention programs and survivor services.

Members of MAP will contribute and help raise funds for general operations and prevention programs of the Southern Arizona Center Against Sexual Assault and the Men's Anti-Violence Partnership of Southern Arizona. Founding Members will help recruit additional Founding Members and general members, as well as helping with an annual fundraising/community education event.

Membership Categories and Responsibilities

- **Founding Members** contribute \$5,000 the founding year or pledge \$1,000 per year for five years, payable to the **Southern Arizona Center Against Sexual Assault**. Members may serve on one committee (Planning, Public Awareness, Community Education, Advocacy or Fund Development). Committees meet on an ad hoc basis at the discretion of committee chairs.
- Founding members work to recruit additional members. Membership is limited to 100 founding members.
- There will be two membership meetings per year for business reports and updates as well as a program. There will also be an annual event such as an awards dinner, golf tournament, etc.
- General membership is at \$1,000. General members may also participate on committees, recruit new members and attend membership meetings and events.

Staffing

There will be a staff person from the Center Against Sexual Assault assigned to provide support to MAP of Southern Arizona.

The MAN name is trademarked. We are currently in discussions with the Phoenix group regarding some kind of affiliation between our two groups.

Important Dates

Sunday, November 18th, 5:00 p.m. - 9:00 p.m., Westin La Paloma: Men's Anti-Violence Partnership Awards Dinner